

If you are considering becoming a group trip organiser, there are a few things you need to think about.

We have years of experience in helping first-time organisers plan and run successful trips, so we will keep you on track at every stage of the journey.

Becoming a lead organiser on a group trip is both exciting and challenging. It can be an excellent way to set yourself apart from other teachers early in your career, or a way to create a unique and exciting learning experience for pupils.

Being lead organiser can be hard work, so our team here at IBT Travel will support you every step of the way.

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In this article, we take a look at everything a first-time organiser needs know before arranging a ski trip. From browsing to booking and from permission to planning – it's all in our guide.

Getting Buy-In

School trips are always popular with pupils, particularly ski trips. It allows them to bond with their peers outside of the classroom, to learn new skills and to visit a new part of the world. However, you may need to convince your colleagues and the parents of the benefits of your proposed trip.

Before you start planning, make sure you have the necessary permissions from your school, and that parents would be in favour of your trip. This is an essential first step and every school will have different procedures for getting permission. Parents will be paying for the trip and trusting you with their children, so you must get their support for the trip.

After you have made an enquiry with us, we will send you a bespoke proposal outlining exactly what is included and the costs for the trip. You are under no obligation at this point, so you can change any elements of your itinerary that you wish. This is a useful guide for presenting to parents.

You should also make a clear presentation about the benefits of the trip for pupils. Pupils benefit from a learning experience, but also develop their social skills.

Parents will also naturally be concerned about safety, and you should be prepared to answer any questions they may have.





Browsing and Booking

Most organisers start planning their trip more than a year in advance. Make sure you have plenty of time to plan, promote and prepare for your trip. There is a lot to organise, but we can offer you expert advice and assistance.

You may have an idea of the type of trip you want to book, or you might be in the early stages of building your perfect learning experience. Our website is the first port of call to help you discover trips on offer, but if you don't see the perfect trip or need more information, our experienced staff are on hand to help.

The type of ski trip you choose will depend on your group and your learning goals for the trip. Some typical aims and outcomes our organisers are looking for include:

- To improve the confidence of pupils
- To better integrate groups of pupils and improve social skills

- To encourage better behaviour and responsibility
- To encourage pupils to push themselves out of their comfort zone
- To encourage enjoyment of physical exercise

We will issue a proposal document indicating the cost of the trip and what is included. At this stage you are under no obligation and can tailor your trip to suit your group. Once you are completely satisfied with your proposal, we will issue a formal quotation and booking form.

Our team will help you build a trip to remember. We have more than 30 years of experience and customer feedback, so we have every detail covered. You can get in touch with us at any time for further information, or to start your planning journey with us.

Planning

Planning a group trip is exciting, not just for organisers, but for pupils and parents too. When you organise your trip with IBT, we keep in touch with you to ensure your trip is well promoted and that you have all the resources you need to build anticipation.

It is important to keep parents informed, and you may need to hold a parents evening to sell the trip. Be prepared to answer questions and you may even wish to build a presentation. You may also want to plan the itinerary for the trip to ensure you are creating the optimum learning experience for students.

While it is important to organise the practical elements of your trip, such as deposits and permission slips, you should prepare the group for learning too. Discussing the trip and what pupils can expect is an excellent way to build anticipation and inspire good behaviour in the classroom.

Ask the group

You could plan a session asking the group what they want to get out of the trip or to plan out what they think they will be doing. This can help you to tailor the trip to their expectations, and help the pupils to start thinking about making the most of the experience.



Set expectations

A group trip should teach pupils about behaviour and responsibility. You should set out clearly what is expected of them before and during the trip. You should also encourage pupils to grow socially, even placing them in mixed groups to carry out pre-departure activities. Travelling with pupils they do not normally spend time with is an excellent learning experience, and pupils should be encouraged to make the most of it.

Our Top Tips and Resources

We know that organising your first trip can be both exciting and daunting, so we have created resources to help you. Our team has more than 30 years of experience in planning and organising trips our customers love, and we are always happy to answer any questions you might have. We are here to help make your trip the experience of a lifetime.



Book your school ski trip with IBT Travel today.

We have built our business on providing exceptional experiences to school groups. From beginning to end, we are here to support you in making a case for your trip, and planning and executing a trip they will never forget.

We provide a bespoke booking experience, so get in touch with our team today to start building your ideal ski trip.

Call us now on **0808 164 1705** or complete our **online quote form**, and we will get back to you without delay.







